

# Future-Proof Content Delivery

## Strategies for the All-IP Transition



# DAB+ in Austria – Status Quo 2025

## DAB+ Milestones:

- 2015: Test operations in Vienna
- 2019: 1<sup>st</sup> National Multiplex
- 2024: 2<sup>nd</sup> National Multiplex + regional multiplexes

## Coverage & Content:

- National: Covers 84% of population; 15+ national radio stations
- Regional: 5 Regions, enables regional diversity
- 40+ radio stations available across all ORS DAB+ platforms



# Open Opportunities – Capacity Available

## Why Austria?

- Stable regulatory environment
- Central location with cross-border relevance
- Growing listener interest

## Capacity Available:

- National or Regional slots still open on MUX II
- Ideal for foreign broadcasters targeting niche or diaspora audiences in Austria

## Your Gateway to Austria's Digital Radio Market!

- Full documentation available at: <https://www.ors.at/en/radio/dab-digital-radio/>

# ORS as infrastructure partner attractive pricing

Prices in EURO	Fees 54 CU annual
nationwide	140.633
East	54.492
South	54.492
North	30.026
Tyrol	15.458
Vorarlberg	15.458

# Experts in OTT solutions & media streaming since 2006

- Global integrator delivering cutting-edge technology
- Early adopters in streaming & content security
- Providing future-proof OTT solutions
- Trusted technology partner for media & entertainment companies



- Public Sector
- Solution Provider
- Amazon CloudFront Delivery
- Well-Architected Partner Program
- Media & Entertainment Competency



# End2End OTT platform



Ready, complete and flexible TV over the Internet solution for implementation under own brand.



## Multi Device

Distribute your content across any device, from iOS to Android, smart TVs to desktops.



## Monetization

Take advantage of powerful monetization features that maximize your revenue.



## Support

We provide you with world-class support from certified IT specialists available 24/7.

Top tier UX & UI - seamless experience across all devices

User and Device Management



# Cloud Video Kit – pay as you use

One-stop solution for video processing, management, and distribution.

## What can Cloud Video Kit do for you?

Process your VOD or live content into streamable video formats & multiple quality levels

Secure your videos from piracy or unauthorized access

Record your live events or channels, store them in a cloud and transcode them into VOD content

Make sure your application can deliver content to users consistently and disruption-free.

Video Player from Bitmovin: Integrates with your service through embed code or REST API. Guaranteed playback quality on any screen. Optional Analytics.

# WE CARE

## Round-the-clock service & support

- Network Operations Center behind major broadcasters
- Broadcast-grade SLA
- 24/7 support with Level 2 & Level 3 expertise
- Dedicated 1st line support for immediate response

The logo for TRT, consisting of the letters 'TRT' in a bold, red, sans-serif font.The logo for ORF, consisting of the letters 'ORF' in white, bold, sans-serif font inside a red rectangular background.The logo for WDR 1, consisting of the letters 'WDR' in white, bold, sans-serif font with a small '1' in a circle to the right.The logo for ors group, consisting of the letters 'ors' in white, bold, sans-serif font with 'group' in a smaller white font below it.The logo for EPT, consisting of the letters 'EPT' in blue, bold, sans-serif font inside a white rounded rectangular background.The logo for CANAL+, consisting of the letters 'CANAL+' in white, bold, sans-serif font inside a black rectangular background.

# Professional Services

video engineers experianced in Cloud – Hybrid – On Premise Solutions



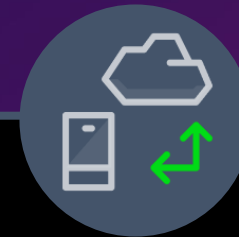
Video Workflow  
Migration To The  
Cloud



OTT Headend



Advanced Video  
Workflows



Cloud Video  
Contribution &  
Delivery

# Cloud Production

Modern, Flexible & Efficient – with ORS as an End-to-End System Integrator

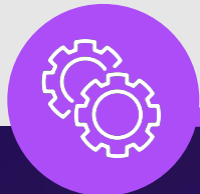
# What is Cloud Production – and Why Now?

- **Cloud Production** enables live video workflows (switching, playout, encoding) to run in the cloud instead of on-site
- Traditional live production relies on expensive, fixed infrastructure
- Control and collaboration can happen **remotely**, from anywhere
- It's a response to the need for **agility**, **cost efficiency**, and **innovation** in modern broadcasting

# Broadcast Trends

## Cost Optimization

Reduce upfront investment — pay only for what you use



## Scalability & Agility

Easily scale up or down based on production needs.



## Experimentation & Innovation

Test new ideas faster without large setup costs.



## Sustainable workflows

Lower energy use and reduce on-site hardware.



## On Location Live Production

- CapEx
- **High** initial cost
- **Rigid** infrastructure
- Resource **overprovision**
- Crew **on site**
- **No budget** to innovate

## Live Cloud Production

- OpEx
- Pay **as you go**
- **Flexible** scaling up/down
- **Exactly** what you need
- **Remote** collaboration
- **Easy** to experiment

# Live Cloud Production @

- ORF “Wien Heute” goes cloud-native
- **Full 30-minute news show – produced, edited in & delivered through the cloud**
- **Currently:** 2 physical containers (Studio + Tech infrastructure)
- **By end of 2026:** Fully cloud-based production
- **Benefits:** Significant **space savings**, lower **energy use**, reduced **operating costs**
- **Vision:** From physical constraints to digital agility

# On-Site @ ORF W

